

Restoring Excellence to CA Schools

Presented by

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Let's Turn This Ship Around!

6.2 million K-12 students

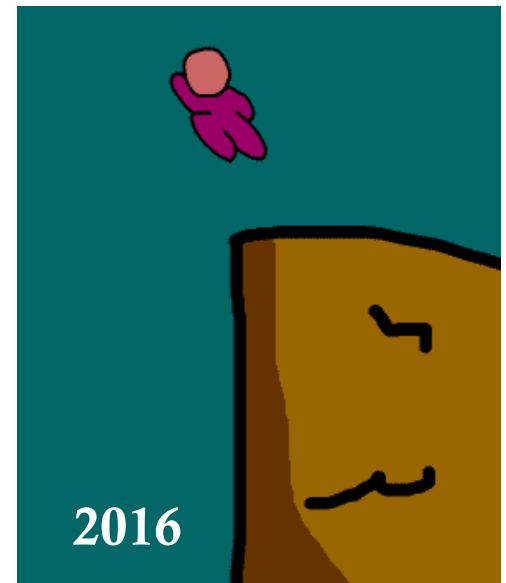
50th in per-student funding

Lower funded schools perform near bottom



2016: It Gets Worse . . .

Some Prop. 30 funds expire



Turning the Ship Around: A Proven Model



“The Flat World and Education,”
by Linda Darling-Hammond



It's "PTA" not "ATM"!!



PTA: 115 Years of Advocacy

A Century of Action: 1897, PTA formed as an advocacy organization, establishing programs and calling for legislation to improve children's lives.

PTA Sponsored Outcomes:

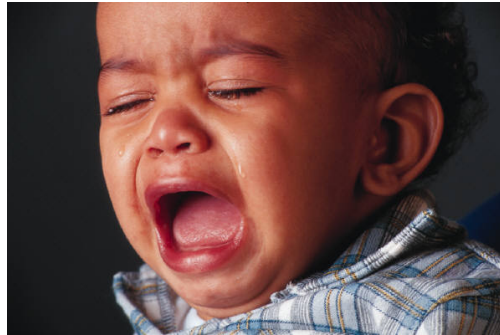
Child Labor Laws
Juvenile justice system
Kindergarten classes
Mandatory immunization
Hot and healthy lunches

Arts in education – “SMARTS”
ARTS education campaign
School safety laws
State anti-bullying laws
School funding



CA: Dead Last

CA ranks 50th in per-student funding

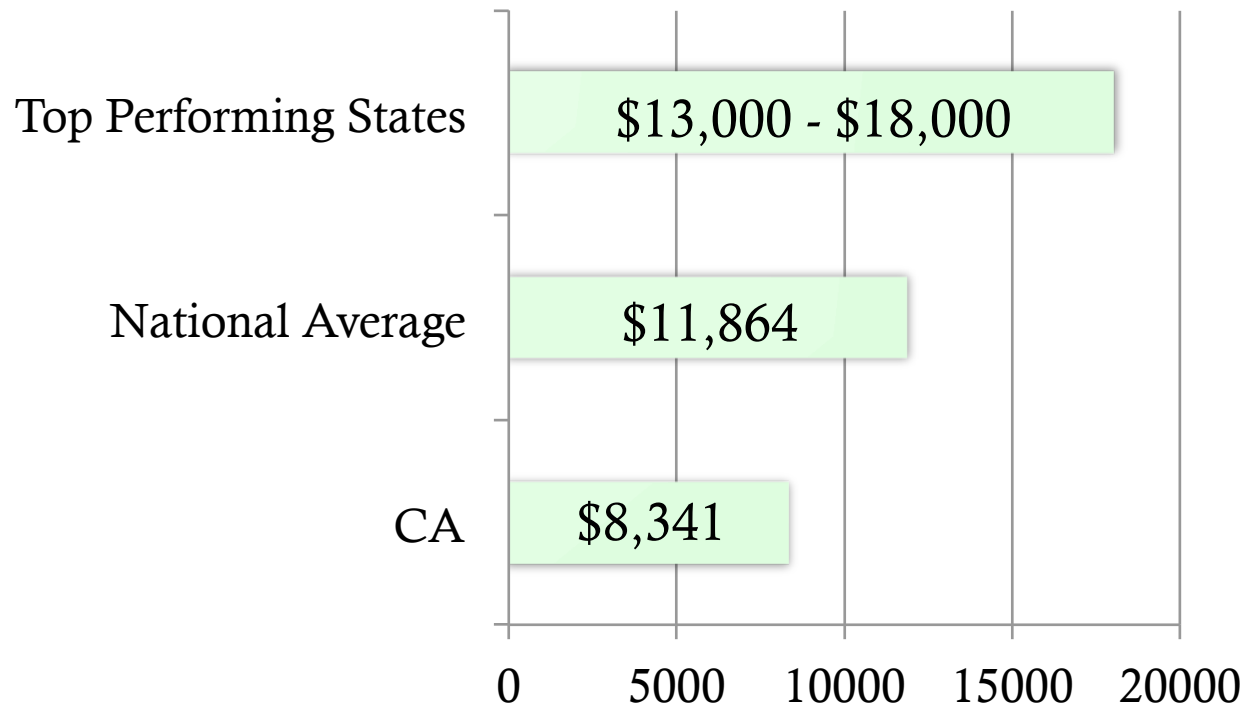


“No great economy ever grew by disinvesting in education” *Delaine Eastin, former CA Superintendent of Public Instruction*

Source: Education Week (including cost of living adjustment)

You Get What You Pay For

Per-Student Spending



Raising All Boats: Increase the Base Grant

For each EL, LI, or FC over
55% concentration threshold

For each EL, LI, FC

K-3 \$6,845

4-6 \$6,947

7-8 \$7,154

9-12 \$8,289

Augmentations/Add-ons

50% Concentration Grant

20% Supp. Grant

Base Grant

EL = English Learner
LI = Low Income
FC = Foster Child

Impacts of 50th in Funding

- 50th in student/teacher ratio
 - CA high schools have twice as many students per teacher
 - National average classroom size is 15:1 (www.classsizematters.org)
- 49th in guidance counselors
- 50th in librarians and nurses
- 46th in administrators - not top heavy

We're Paying More NOW for Failing to Invest in Education

\$62,396

CA cost per year per prison inmate

One-half of CA inmates are high school dropouts

\$252,000

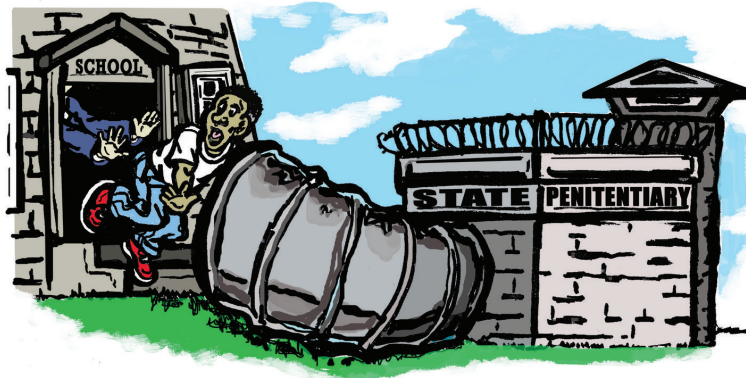
CA cost per year per student in juvenile hall

Source: California Budget Project 2/13/14



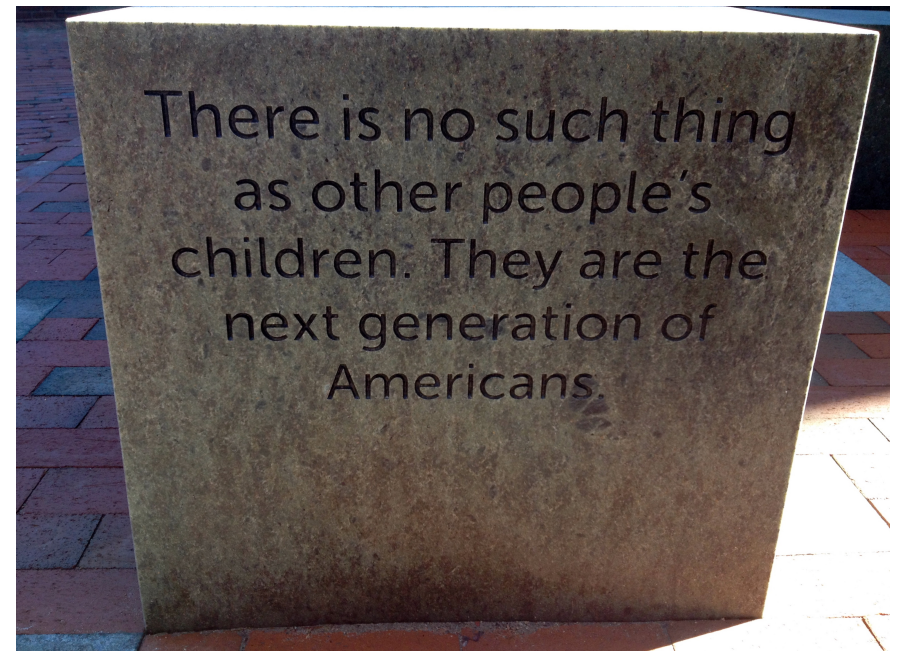
Education, Not Incarceration!

- Since 1980, 22 prisons and 1 university built
 - *½ of prison inmates are high school drop-outs*
- CA Corrections spending has more than tripled
- Corrections spending exceeds higher education spending, for the first time in CA history



Massachusetts: Top Performing State

- **Invest in education**
\$13,127 per-student
(30% at poverty level vs.
CA 57% poverty level)
- **Effective investments**
60% pre-school
enrollment rate



Source: Ed Week, 2014 Quality Counts Report

Today's CA K-12 Students: Tomorrow's Leaders

- 6.2 million K-12 students (1 out of every 8 U.S. students)
- 57% are low income students
 - Only 15% have access to quality pre-school
 - Santa Clara County: 105,000 low income students (40% at poverty level)

Wise Education Investments: A Proven Model

How top performing states and countries
invest their education funds

- Early Childhood Education
- Teachers: educated, trained, mentored, well-paid teachers
- Lower K-3 classroom size (15:1, 18:1)
- Longer school year
- Equal access to resources
- 21st century curriculum - including the arts
- Technology

Higher Education

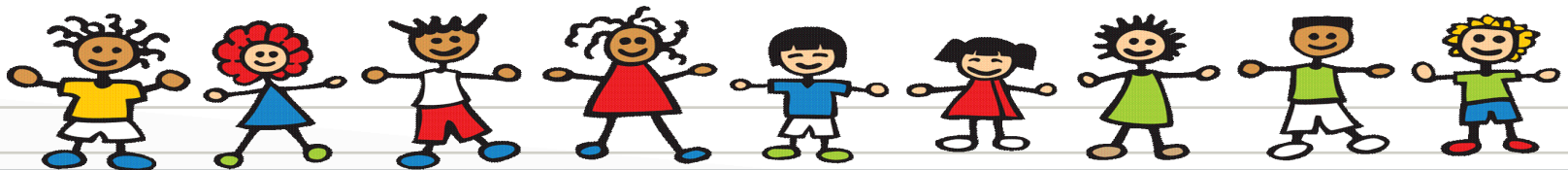
- CA population doubled since 1970
- Only 1 new university (UC Merced)



Early Childhood Education

- Every \$1 invested saves \$7 later (preschoolcalifornia.org)
- 57% of CA K-12 students are low income
 - 15% are in quality early childhood programs
- 40 - 60% of 2nd and 3rd graders are not grade level proficient

“LCFF addressed the achievement gap. Early education investment *prevents* the achievement gap”



Investing in Teachers

Educated, trained, mentored, well-paid teachers

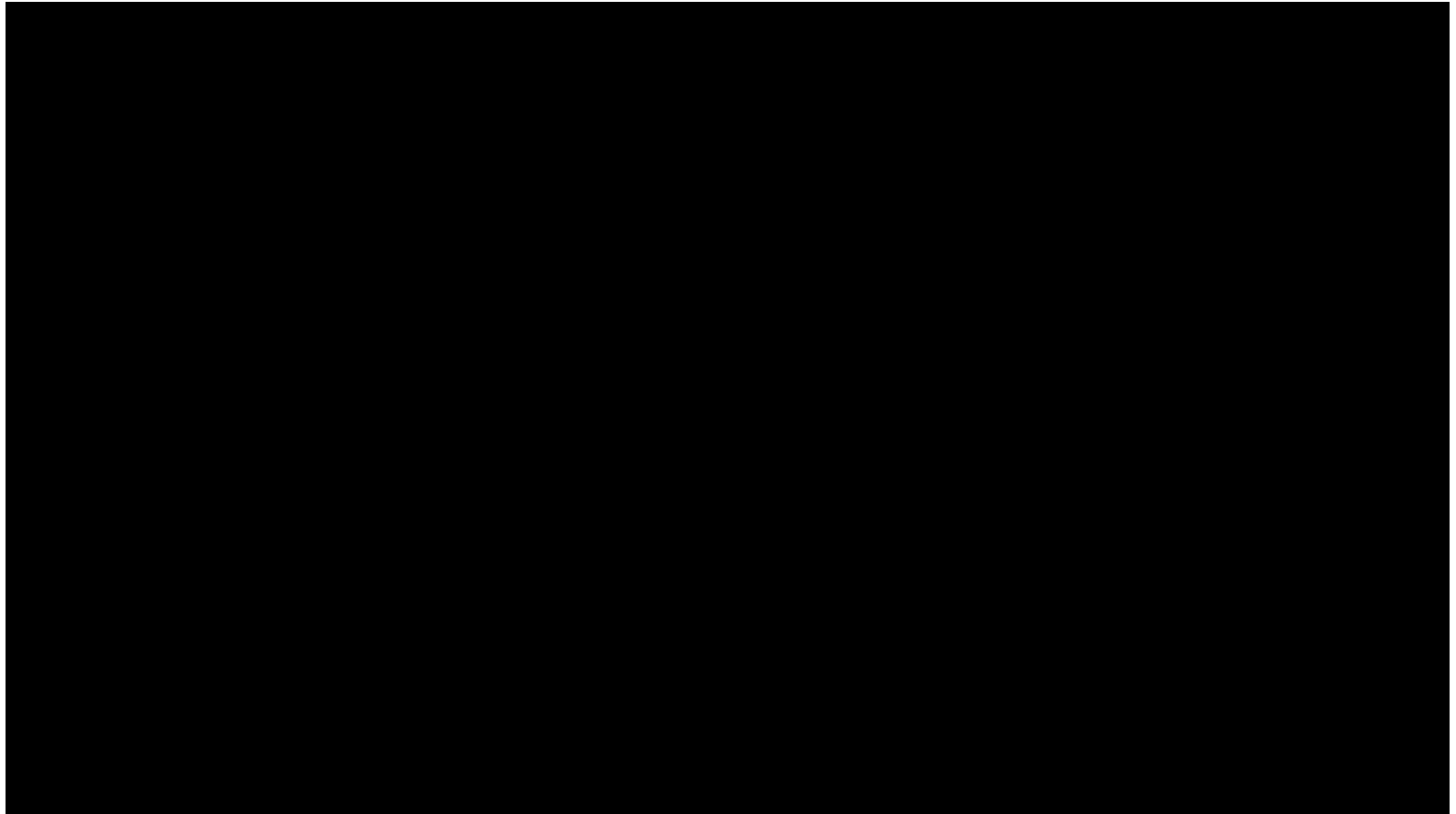
“A teacher’s effectiveness has more impact on student learning than any other factor under the control of school systems, including class size, school size, and the quality of after-school programs.”

“*Empowering Effective Teachers*,” Bill and Melinda Gates Foundation, Feb. 2010

The High Costs of Teacher Turnover

- CA loses 30% of its teachers in the first 5 years (Jan.14)
- States that invest in their teachers reduce the teacher attrition rate to 10%
- The costs of teacher turnover: recruiting, hiring, processing and training new teachers

Imagine . . .



Technology

- 1 qualified applicant for every 20 computer science jobs
- Challenges:
 - Computer science is not in the A-G subject requirements
 - Computer science is not part of the CA teacher credentialing program
 - “Dollars make a difference” -
 - CA – home of Silicon Valley - ranks last in per-student spending on technology
 - No Internet access
- Opportunities
 - Bi-partisan support for computer science and devices in the classrooms

“STEAM”: Arts in the Curriculum

- The arts enhance critical thinking abilities and outcomes
 - Arts boost 8th grade writing and science scores
- Access to arts reduces the drop-out rate for at-risk youth from 25% to 4% (2009 study)
 - 57% of CA -12 children are growing up in poverty



Health and Nutrition

- Hungry and sick children can't learn
- School breakfast and lunch programs
- Quality physical education programs
 - Improves bodies and minds
- Developing resiliency and socio-emotional health

Discussion Break:

Wise Education Investments

- Early Childhood Education
- Teachers: educated, trained, mentored, well-paid teachers
- The arts
- Technology
- Health and nutrition
- Higher education: creating room for all our graduates

Show Me the Money!



Can We Increase Funding Just By Shifting Budget Funds?

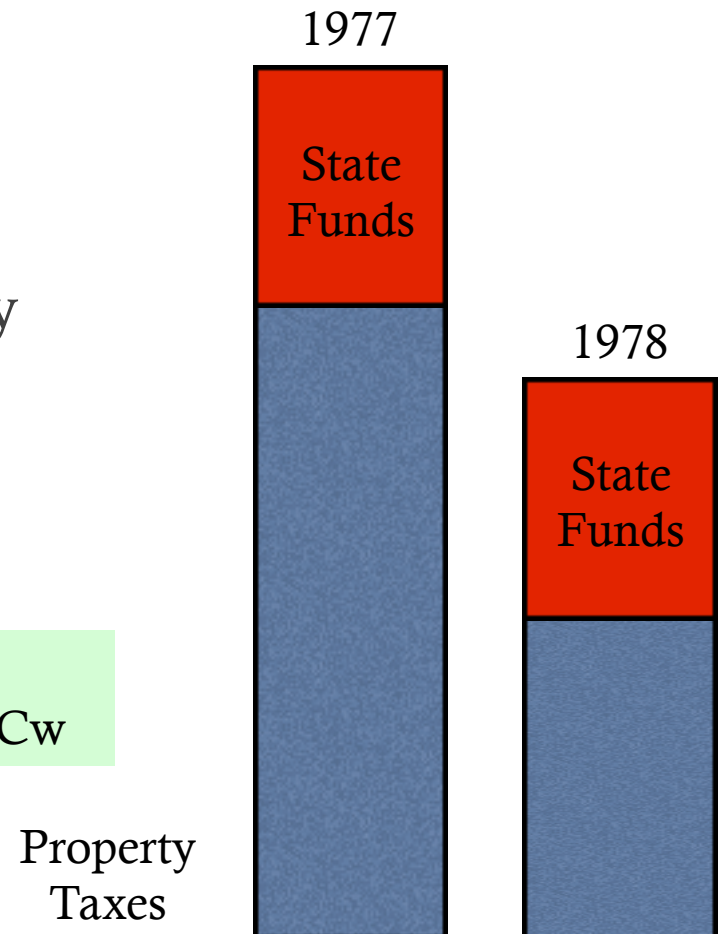
$$\begin{array}{r} 6.2 \text{ million K-12 students} \\ \times \quad \$3,500 - \$6,000 \text{ more per student} \\ \hline = \quad \$22 - \$36 \text{ billion more for education} \end{array}$$

CA total budget is \$107.4 billion

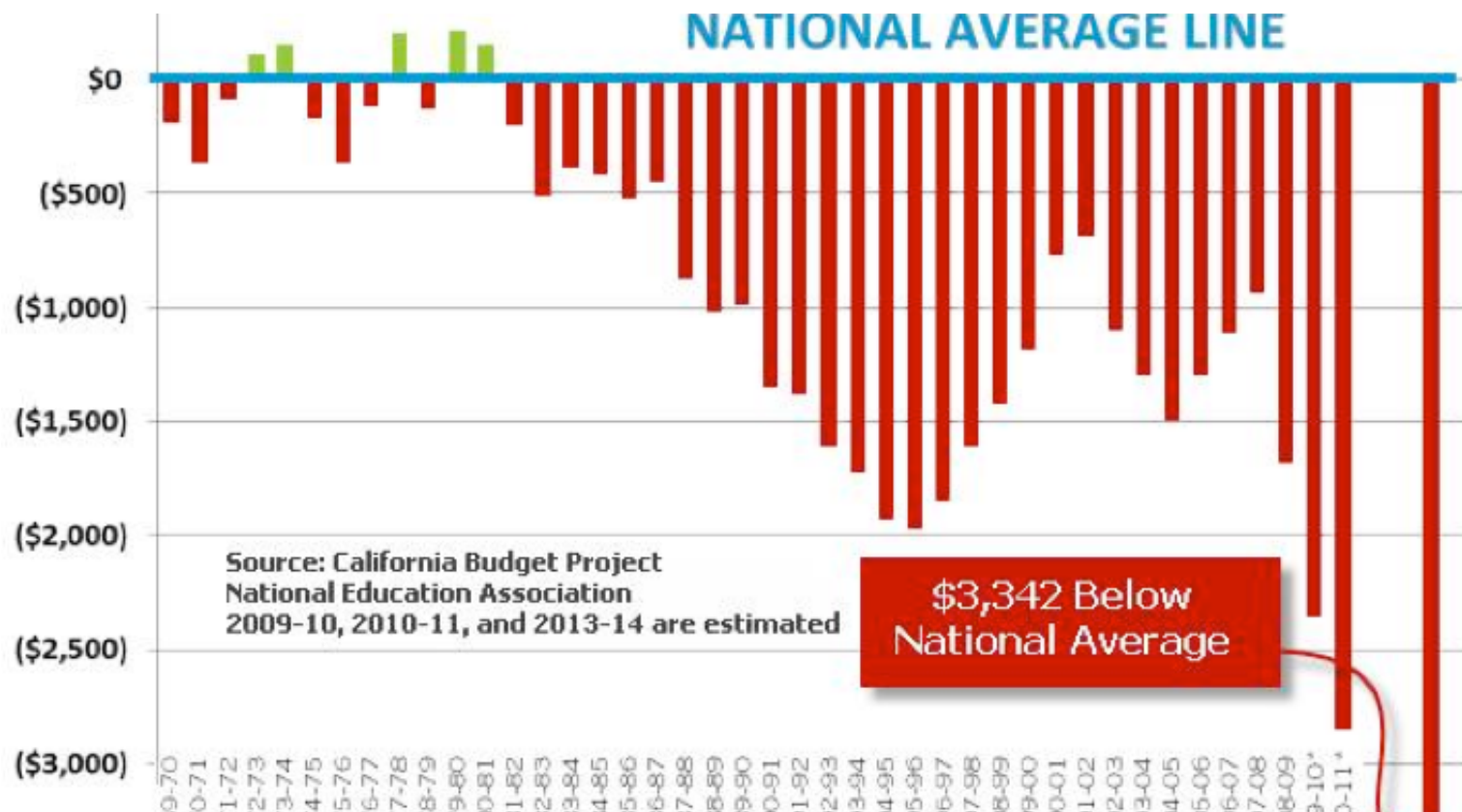
First to Worst!

- Local county property taxes dropped by one-half
- Most school districts forced to rely on Sacramento for funding
- 2/3 vote to raise revenues

See “First to Worst” Documentary:
<http://www.youtube.com/watch?v=r5NhiM9ApCw>



CA School Funding Since Prop. 13



Impact on CA Schools

- California schools dropped from top 5 to 50th
- Local communities (who can!) try to make up for the lost state education funding through:
 - School education foundations
 - Parcel taxes
 - PTA fundraising



Restoring Stable Funding

California State Revenue Sources

1977

42% property taxes

15% income taxes

30% sales taxes

7% corp. taxes

2007

24% property taxes

31% income taxes

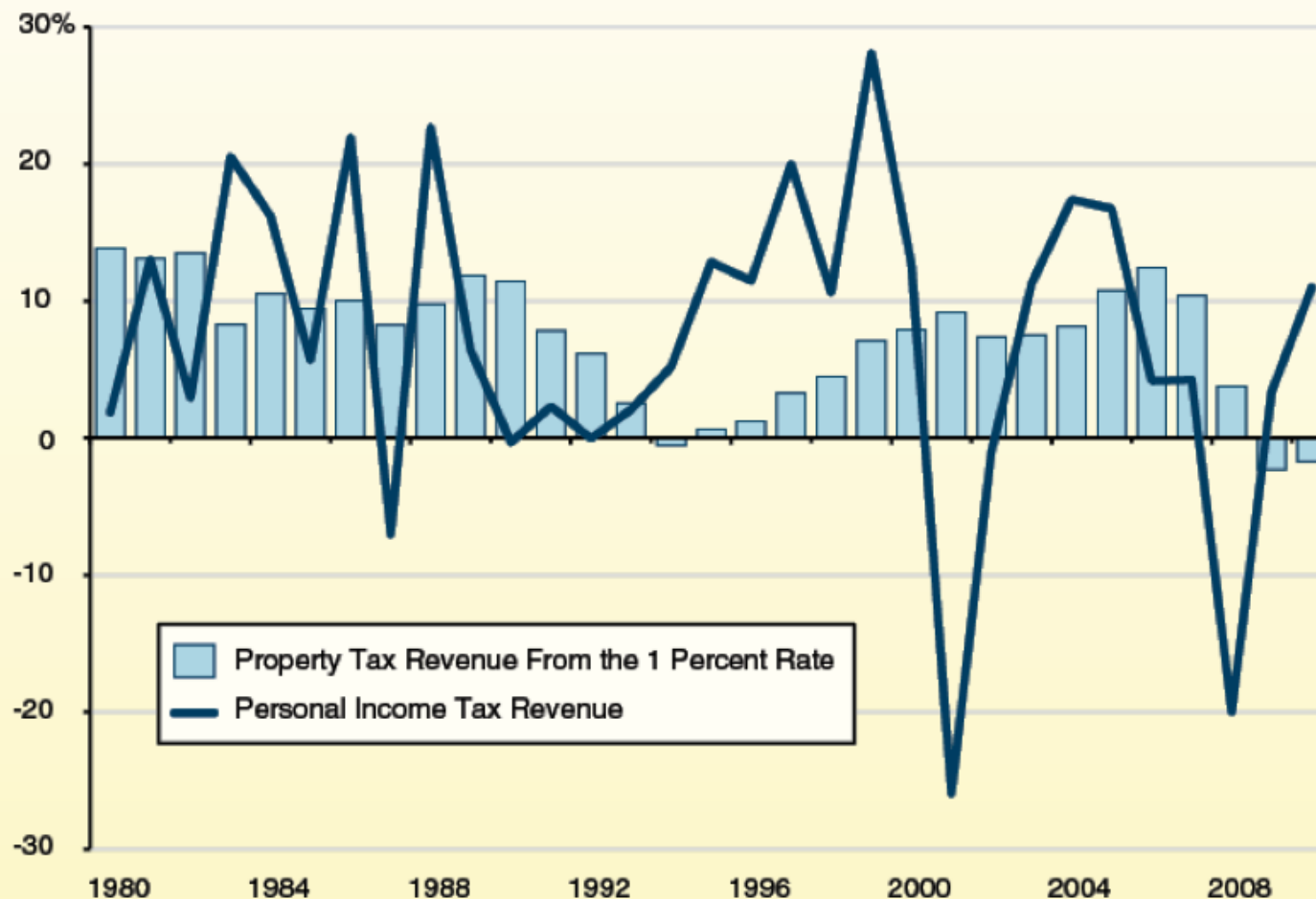
31% sales taxes

6% corp. taxes

Figure 13

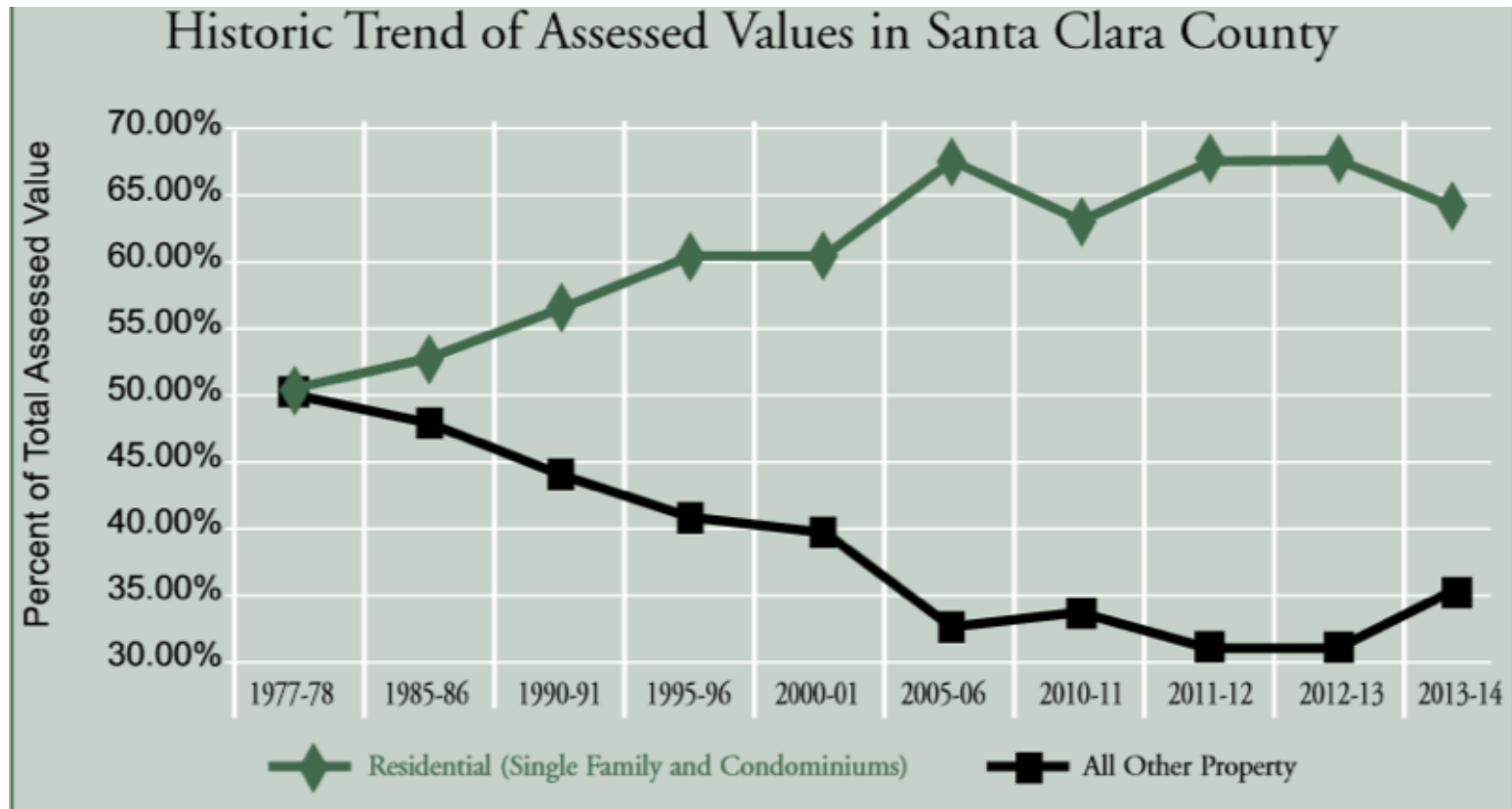
Property Tax Revenue Is Much Less Volatile Than Personal Income Tax Revenue

Annual Percent Change



Restoring Tax Fairness

Prop. 13 was presented as a protection for homeowners . . .
but shifted the tax burden to homeowners



Prop. 13: Bad for Homeowners: Striking Disparities in Land Assessments

Commercial

<u>Company</u>	<u>Location</u>	<u>Size (Acres)</u>	<u>Tax Per Acre</u>
IBM	San Jose	200.0	\$ 202
Intel	Santa Clara	26.0	\$ 985
Intuit	Mtn. View	9.5	\$ 1,302
Facebook	Palo Alto	8.5	\$ 1,324

Residential

Home	San Jose	0.13	\$ 66,831	(\$724,000)
Home	Santa Clara	0.16	\$ 60,450	(\$806,000)
Home	Mtn View	0.19	\$ 69,474	(\$1.1 m)
Home	Palo Alto	0.16	\$157,500	(\$2.1 m)

Prop. 13: Bad for New Business

Old Commercial vs. New Commercial

<u>Company</u>	<u>Location</u>	<u>Size (Acres)</u>	<u>Tax Per Acre</u>
IBM	San Jose	200.0	\$ 202
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Intuit	Mtn. View	9.5	\$1,302
Facebook	Palo Alto	8.5	\$1,324
Apple	Cupertino	1	\$95,025
Yahoo	Santa Clara	2	\$24,857
Adobe	San Jose	2	\$41,412
Google	Mtn. View	7	\$58,777

Empower Local Communities to Raise Education Funds

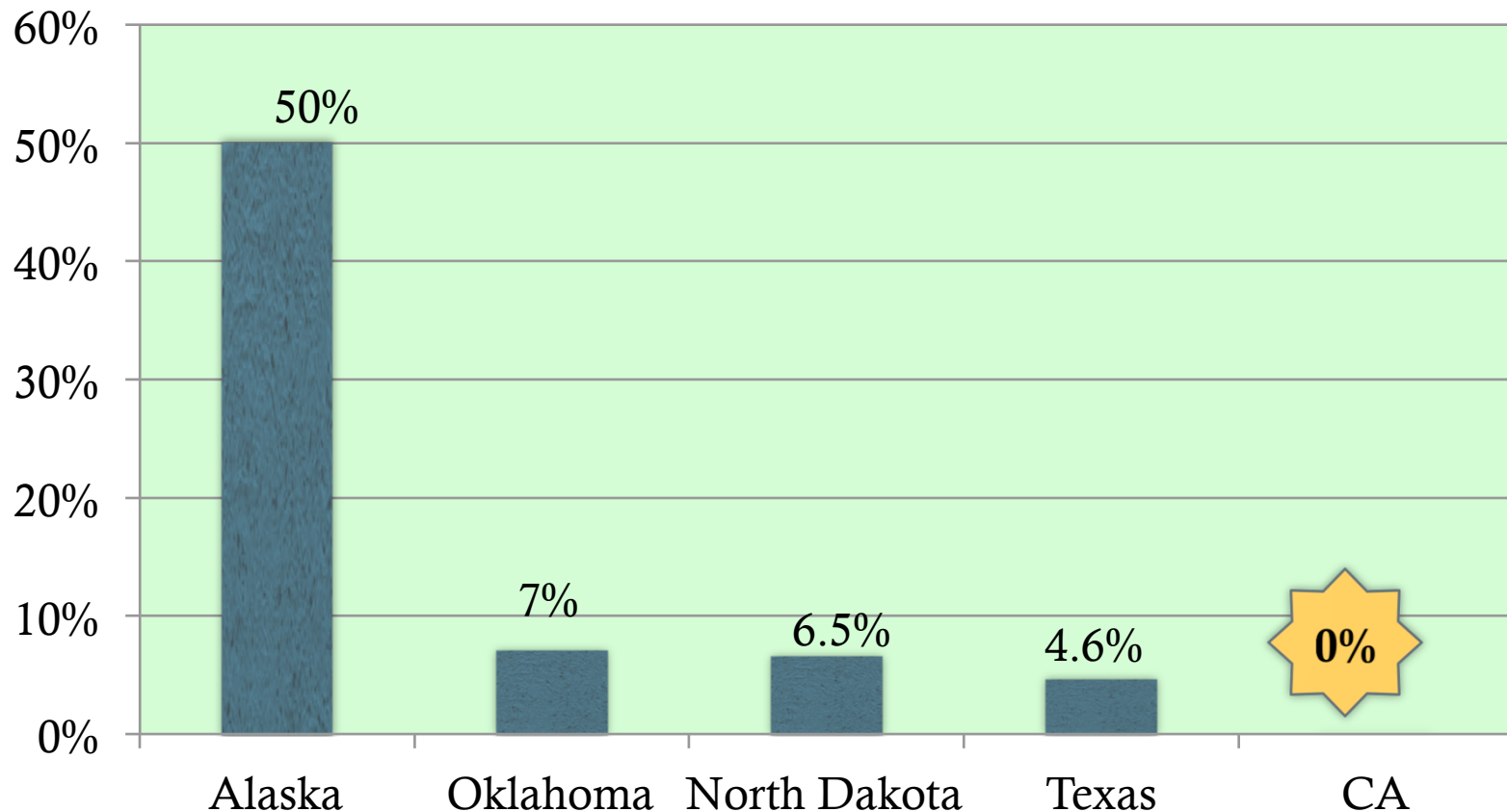
- Reduce threshold to raise funds for education from 2/3 to 55%
- Voters already reduced the threshold for school bonds from 2/3 to 55% (Prop. 39 in 2000)

Oil Severance Tax

- California is the only major oil producing state without an oil severance tax
- **Will not impact our price at the pump.** California is part of a world market that sets the prices.
- In CA, oil companies pay one-third the taxes they pay in Texas (\$14.33 per barrel in TX versus \$4.22 per barrel in CA)
 - *TX price at the pump is lower than in CA (\$2.75 TX vs. \$3.29 CA)*

Oil Severance Tax Rates

Top 5 Oil Producing States



More Education Revenue Options

- Vehicle License Fee Hike
 - Currently .65%
 - Historically
 - 1.75% (1935)
 - 2.00% (1948)
 - 0.65% (1998)
 - It's broad based, and grows with the population
 - It's progressive (those with expensive cars pay more)
- Extend the sales tax to luxury services

Discussion Break:

Show Me the Money!

- Overall school funding goals:
 - Increased funding
 - Long-term, stable, predictable funding
 - Everyone pays their fair share
- Empower local communities to raise local revenues
- Restore commercial property taxes
- Extend the sales tax to luxury services
- Oil severance tax
- Vehicle license fee
- More ideas

You Can Make a Difference!

Actions that take just a few minutes . . .

- Join PTA – every voice is more power for our children
- Review, sign and share the Sixth District PTA online school funding petition
- Sign up for school funding action alerts

<http://advocacy.capta6.org>

Act Now

You Can Make a Difference

If you have a bit more time . . .

- Be your school/council PTA Advocate
- Meet with representatives
- Attend PTA advocacy events

<http://advocacy.capta6.org>

Act Now

Speak Up, Speak Out!

<http://advocacy.capta6.org>

advocacy@capta6.org

Sixth District PTA

Serving Santa Clara, Santa Cruz, Monterey and San Benito counties